

ANOTHER INTERVIEW WITH JODI BRUNNER

Jodi Brunner is dedicated to the science and art of Feng Shui which she finds very rewarding especially when she sees how she can help people. After 10 years in the Feng Shui industry, Jodi particularly enjoys the flexible hours that running her own business provides.

What is your name and title?

Master Jodi Brunner.

What do you do?

Consultations, professional training courses, workshops, seminars and Feng Shui Tours of Melbourne's Chinatown.

Describe a typical workday.

- Check emails in office.
- Drive to client.
- Arrive at client's house at 10am.
- Sit and chat with client, explain to them about the principles of Feng Shui and discuss the 3 Types of Luck: Heaven Luck, Earth Luck and People Luck.
- Take a compass reading of the building.

- Draw up floor plans on my letterhead.
- Find out the construction date of the building.
- Mark on the compass directions and calculate the 'chart' of the building.
- Go around the building with the client and discuss the Feng Shui recommendations and how the Feng Shui affects the lives of the people living and/or working there in terms of their health, wealth, relationships and how the Feng Shui affects their personality.
- Finish with the client, return to office.
- Download voice recording of consultation and burn onto CD together with other info about Feng Shui.
- Post CD to client.

What results are expected from you in your position?

People don't always know what to expect from a Feng Shui consultation, but are surprised when I tell them what's been happening to them in their lives, their health, their wealth. It's sort of like 'house astrology.'

What has been your career path?

Various careers over the years.

What has been a career highlight?

Working for Telstra, a great way to see how the corporate hierarchy works and learn how to get along with a group of colleagues.

What is the most unusual thing that has happened to you at work?

Hearing about how people's pets are also influenced by Feng Shui and their stories based on experiences and checking them against the annual and monthly Feng Shui influences. Verifying how effective Feng Shui is and how it works whether you believe in it or not.

What is the best and worst thing about your job?

Best: Helping people is most rewarding and seeing how their lives improve. Flexible working hours.

Worst: There is no worst.

How important is it to plan your career? Have you planned yours?

No I didn't plan it, synchronicity brought me to discover Feng Shui, I was just in the right place at the right time. But...i was also open to new things happening in my life and willing to work hard and study my chosen field.

What did you want to be when you grew up?

A ski racer.

Describe your dream job.

I have it!... Well doing the Feng Shui for a ski resort would be great too!

What is the most important factor in a successful career?

Keep working at it, expand your knowledge, find a point of interest, the longer you work at it the better you'll be until you become an expert, then people will seek *you* out!

Any tips on how to get and stay ahead.

Keep up to date and keep reading, studying, observing.

How do you maintain balance between your work and personal life?

What life?

How do you encourage staff and client loyalty?

I contact my clients every year and keep in touch regularly.

What makes a good manager?

Being able to delegate and the ability to train staff effectively.

What is the key issue facing your industry and what should be done about it?

People don't know what Feng Shui is really all about, they think it's just about moving furniture around and hanging a few crystals and red tassels, it's a lot more than that.

If you could invite five people, living or dead, to dinner, who would they be?

Master Jiang Da Hong (found of my school of Feng Shui 400 years ago).

Master Joseph Yu (my current Master, living in Toronto).

Confucius

Lao Tzu

My assistant

A good interpreter!

Who has been the biggest influence on your career and whom do you admire the most?

Master Joseph Yu has been instrumental in my training, I couldn't do what I do without his abundant wealth of knowledge in my subject.

What or who are you incapable of working without?

My Luo Pan, a Chinese compass which tells me the direction of a building. The Feng Shui changes every 15 degrees so it's important to get the reading as accurate as possible.

What do you think employees want from their employers? What does your company do for staff that is different from what other companies provide?

Employees want a secure position so they can rest assured of their job, but also want a challenge. I've had staff working in my shop at the Queen Victoria Market (Feng Shui Cures and Crystals), also working at festivals. In sales, staff work well with bonuses and incentives, which I provide.

Jodi Brunner holds a Master of Feng Shui with Master Joseph Yu, Feng Shui Research Center, Canada. She is primarily a Feng Shui practitioner and trainer, also an accredited speaking member of the National Speakers Association of Australia and the founder of the FENG SHUI network. Contact Jodi at jodi@fengshuimaster.com.au +613 9662 1011 or visit her website www.fengshuimaster.com.au for more info.